

## Govt to Standardize Tourism School's Curriculums Ahead of ASEAN Integration

JAKARTA

The Ministry of Tourism and Creative Economy recently reviewed curriculums of tourism schools in Indonesia to assure they met ASEAN standards, ministry's Chief of Tourism Resources Development I Gde Pitana said here on Saturday.

"We discussed the plan to standardize tourism schools' curriculums with representatives from

24 schools in Indonesia. The policy aims to reorganize human resources working in the tourism sector in Indonesia to be in line with ASEAN's Common Competency Standard for Tourism Professionals," Pitana said.

According to Pitana, reorganizing tourism school's curriculums was necessary prior to ASEAN integration in 2015. He expressed his hope that students graduating from tourism

schools in Indonesia will be able to compete with students from other ASEAN countries.

Earlier, Tourism and Creative Economy Minister Mari Elka Pangestu said superior human resources are the key to success in facing the ASEAN Economic Community (AEC) in 2015.

"The question is how we prepare ourselves for the AEC in 2015. The key to success rests with the quality of human resources," she said.

She noted that the Tourism and Creative Economy Ministry had long prepared a wide range of programs to face integration into the AEC.

Citing an example, she said the ministry certified 58,627 tourism workers employed in hotels, restaurants, spas, and travel bureaus, among others, between 2007 and 2013.

"This refers to the implementation of the Mutual Recognition Agreement (MRA)

on Tourism Professionals, which has agreed to recognizing 32 standard professions in the tourism sector," she added.

In addition, she said the ministry also had implemented a number of capacity building programs for those employed in the creative industry and facilitated a business incubator program to produce creative entrepreneurs to compete in the global market.



Judy Chapman (right).

## Periplus Holds Meet and Greet the Author of My Singapore Lover, Judy Chapman

Judy Chapman is the former Editor-in-Chief of Spa Asia magazine, columnist for Wellbeing Australia magazine and author of 4 bestselling books on spas, aromatherapy and bathing including Aromatherapy recipes for your oil burner (Harper Collins) and Ultimate Spa (Periplus). Her experiences in traveling have rewarded her great memories in Himalayas, spending time with Tibetan and Ayurvedic doctors and yoga masters and throughout South East Asia, including temple and onsen trips in Japan and to the spas of France, Germany and Prague.

Her name has been known through the interviews with The Sydney Morning Herald, Vogue Australia, Harpers Bazaar Singapore, Elle Singapore, South China Morning Post, China Vogue and DestinAsian magazine.

MY SINGAPORE LOVER is one of her greatest masterpieces, which is about a young, western and single lady named Sara who arrives in Singapore to write about the long-held at-

traction between western men and Asian women for her magazine assignment. Her love affair with a new wedded Chinese Singaporean hotelier drags Sara into a great confrontation of her love and obsession in the past.

Ms Chapman leads the readers to finding soul and spiritual in a young woman's character through every challenge Sara experiences in unexpected places. Ms Chapman explores today's common theme through her writing about Sara who gives of 'herself' to the corporate structure more, but loses her connection with her own intuition, femininity and grace.

Ms Chapman pictures this novel as an elegant which is set in contemporary Singapore where Sara is finding a spiritual happiness, reaching a corporate and personal success and self-discovery.

This book has been published by Monsoon Books, an independent English-language publisher based in Singapore. Its titles have won numerous awards, been widely translated and adapted for TV and film.

## Govt Request Artists to Help Promoting Local Tourism

JAKARTA

Ministry of Tourism and Creative Economy appealed to artists and public figures to help the promotion of local tourism with more frequent publishing of domestic tourist trips and reduce publication on overseas travel.

"It's important for people especially the younger generation tend to imitate what artists do," said Director of Promotion of Domestic Tourism Ministry of Tourism and Creative Economy, Tazbir, on Tuesday. He said that there are many tourist destinations in the country that is not known by public that actually is better than overseas attractions.

The help from the artists and the public figures have a great influence on society, according to him, it is very important in the socialization of tourist destinations that is not famous in the country yet.

"We will attempt to promote domestic tourism nationally and our mission is to mobilize inter-regional travelers at the same time we for not too many people to travel abroad," he said.

Tazbir said the government is also encouraging and holding many cultural activities in various areas, which have become a tourist attraction. "We put a budget of Rp 30 billion for the promotion of domestic travel including to encourage domestic tourists to travel," he said.

The government set a target to be able to move 252 millions domestic tourists to the areas of domestic tourist destinations this year.

According to the book entitled A Decade of Building for Social Welfare, released by the Cabinet Secretariat, domestic tourists traveling has a significant increase from 202.7 million trips in 2004 to 245.2 million trips in 2012.

## Domestic Tourist Trips in 2014 Targeted 252 Million

JAKARTA

Director for Domestic Tourism Promotion of the Tourism and Creative Economy Ministry, Tazbir said that the domestic tourist movements during 2014 were targeted at 252 million trips.

Thus, the exhibitions that offer tourism attractions and products of creative industry in Indonesia are very effective to attract tourists to an area, according to Tazbir here on Sunday.

"Tourism exhibition has proved to have mobilized the tourist movements from one region to another," he pointed out, adding those who will travel can get more information about tourist destinations through exhibition.

Moreover, the provincial,



Domestic tourist in Tanah Lot.

district and city governments across the country in cooperation with tourism organizations have been developing the potential of tourism to attract tourists to the regions.

He also hoped that tourism exhibition can be a means for the development and promotion of tourism as well as a new hope for the sustainability of the local tourism objects.

### Executive Chef Luke MacLeod



## The Legian Bali Welcomes Executive Chef Luke MacLeod

Luxury resort The Legian Bali, managed by GHM (General Hotel Management), announces the appointment of Luke MacLeod as its new Executive Chef.

Chef MacLeod brings more than 15 years' of international experience to his role and lends an added dimension of interest and acclaim to Seminyak's iconic hotel having worked with highly regarded Michelin Star chefs like Alain Senderens, Michel Guérard and Alexandre Bourdas in France, as well as in reputable hotel chains like the Mandarin Oriental Hotel Group and the InterContinental Hotels and Resorts. In his role as Executive Chef at The Legian Bali, Chef MacLeod will oversee all culinary aspects of the property's various foods and beverage offering which include The Restaurant, The Pool and Ocean Bar, The Lobby Lounge, In-Room Dining as well as The Club Lounge. In line with overall brand style of Asian interpretations in a contemporary context, Chef MacLeod will bring new culinary ideas by incorporating Asian influences and local ingredients in the hotel's European food and beverage concept. Chef MacLeod's cooking style is defined by assimilating flavours, quality ingredients and nature hence weekly visits to the local markets will be a must for him as he showcases the beauty of Balinese food and dining culture. Despite his strong French background, Chef MacLeod's aim is to fuse French techniques with the best local ingredients on the island. "My vision for The Legian Bali is to bring the guest's dining experience to the next level by developing the uniqueness of food, service, and ambience within the The Legian Bali's food and beverage outlets," he says.

## Grand Istana Rama Hotel Holds the Second DJ Competition

KUTA

Disc Jockey or DJ, is one of favorite profession among young people. Grand Istana Rama Hotel held a DJ Competition on Thursday, 1 May 2014 in 69 Tequila Bar at Grand Istana Rama Hotel. This event aims to provide an opportunity to a new DJ, with experience around 1-3 years. Irham Gunawan as Restaurant and Bar Manager Grand Istana Rama Hotel said that DJ Competition aims to develop a skill of a new DJ.

DJ Competition followed by 10 contestants. Supported by 69 Tequila Bar, Samudera Restaurant, Bali Graha Mandiri, Smirnoff Ice, Pokka Green Tea, Amore wine, and Oxygen DJ Management. The event starts from 7 PM until finished, wherein, the judges gave 7 minutes for all participants to explore their capabilities.

Goedz dari 8 Ball DJ Community and Iwan



Blow dari Oxygen DJ Course Course both of them are the jury of DJ Battle Competition. There are 3 important points that assessed by the jury, mixing, creative mixing, and performance mixing, with total prizes Rp. 5.000.000 and also certificate of appreciation.

5 of 10 contestants became the finalist on DJ Battle Competition, they are DJ Wayne Hau, DJ Eka Palguna, DJ Keysa, DJ Sandy, and DJ Supa. To be the first winner they must battle again on the stage. Finally, after the final round finished, DJ Wynne Hau became the first winner got the prize Rp. 2.000.000, followed

by DJ DJ Eka as the second winner got the prize Rp. 1.500.000, DJ Keysa as the third winner got the prize Rp. 1.000.000, and DJ Supa as a favorite winner got the prize Rp 500.000.

Grand Istana Rama Hotel, Kuta, Bali as a four star hotel has an excellent location right across Kuta beach, offers convenience, relaxation and one of the best beach surfing in the world. Legian street, Kuta Square is quite close with Grand Istana Rama Hotel and can be reached by walking. Beachwalk, one of the biggest and newest Shopping Mall in Bali is right beside of Grand Istana Rama Hotel.

## Bayview Villas, the Exclusive Private Pool Villas on the Magnificent Hill of Nusa Dua

"Experience the hidden oasis, Bayview Villas, overlooking the outstanding harbor and Nusa Dua beach"

NUSA DUA

Tjendana Resorts Management spreads its wings by launching a new addition to its portfolio, Bayview Villas which will open in June. Situated in the outstanding secluded area of Mumbul Hill, Nusa Dua, Bayview Villas offer a Club House concept of villas featuring a restaurant with the main swimming pool and in-house spa, it presents an excellent combination between the scenic view of the stunning Benoa Bay with a lush tropical garden surroundings.

These exclusive villas consist of 10 One-Bedroom Pool Villas, 16 Two-Bedroom Pool Villas and 8 Three-Bedroom Pool Villas in a contemporary design with a private pool in each villa. Bayview Villas provides an ample



space that is suitable to accommodate family or groups of friends in the Two-Bedroom Pool Villa and Three-Bedroom Pool Villa or One-Bedroom Pool Villa for honeymooners to be spoiled in their ultimate romantic escape in a prime location of Nusa Dua peninsula.

Only 15 minutes from Ngurah Rai International Airport and within short driving distance to shopping centers, restaurants,

enchancing beaches for water activities to embrace the beauty of Bali's marine life as well as to enjoy the magnificent water blows, some entertainment spots for a spectacular contemporary acrobatics with dance performance where our Guest Service Assistant at Bayview Villas will be happy to assist you to arrange your exciting activity schedule during your stay at the villa.

## Karma Royal Group Introduces Karma Reef on Gili Meno, Lombok

With the opening of Karma Reef late last year on 19th October 2013, Karma Royal Group ushered in barefoot luxury to the Gili, the idyllic trio of islands clustered near the northwestern corner of Lombok, Indonesia. Located on Gili Meno, the tiniest of the three islands, the luxury boutique resort operates under Karma Royal Group's Karma Resorts brand and brings to 24 the group's total number of resorts across Southeast Asia, India, Australia and Europe.

"Karma Reef embodies the fulfilment of everyone's Robinson Crusoe fantasy of being stranded on an exotic tropical island," said John Spence, Chairman and CEO of Karma Royal Group.

"If your idea of a perfect holiday is to literally leave the world behind, go barefoot in the sand, celebrate incredible sunrises, then it's time to discover Karma Reef at Gili Meno. A Karma

Resort for the sophisticated leisure traveller who appreciates the fun of laidback luxury, exploring local culture and emerging destinations, where you can simply get lost and maybe - in the process - find yourself all over again. At Karma Resorts - life's an adventure!"

Karma Reef sits on a sprawling four hectares, of which only one has been developed for the resort; its architectural reliance on bamboo and other ethnic local materials making Karma Reef completely harmonious in blending seamlessly with pristine island grassland dotted with palm trees and a myriad of local flora and fauna, fringed with long stretches of secluded white sandy beaches and laced by the gently lapping waves of the crystal blue Bali Sea.

Guests at Karma Reef can experience laidback sophistication with an authentic indigenous touch for the resort's col-



lection of charming lumbung bungalows, all sea-facing and with expansive private balconies to blur the lines between indoor and outdoor living.

Tucked into the north western corner of Lombok, Indonesia are three coral reef islands, where the sand is still powdery white, the water a clear sparkling turquoise and the distant sunsets over Bali's volcano Mt. Agung

in the west, simply spectacular. Fringed by colourful coral reefs, home to turtle hatcheries and legendary dive sites, and blessed with miles and miles of white sandy beaches, Lombok's Gili Islands, a cluster also known as the "Turtle Capital of the World", offer the type of adventure beach holiday paradise fast disappearing in today's commercialised tourism capi-

tals. Originally "discovered" by backpackers in the mid-eighties, the Gili islands have slowly shed its former racy reputation as an illicit party spot and has now evolved as a world-class scuba diving destination and a diverse, unspoiled adventure island hideaway suitable for families and travellers of all ages.

Direct public boat transfers to Gili Meno can be arranged from Bangsal Harbour on Lombok Island, approximately thirty minutes away, or Padang Bai Harbour in Bali, approximately 75 minutes away; travel between the three Gili islands takes between five to ten minutes via regular daily island-hopping boats. Helicopter transfers are also available. Lombok International Airport, on Lombok's south side, is the closest airport to the Gili islands while Bali's Ngurah Rai International Airport in Denpasar serves a greater number of international routes.